



The 2011 Tournament of Roses Parade Seats Are Now Available

On New Year's Day 2011, millions of fans from around the world will be in Pasadena for the 122nd Tournament of Roses Parade. Many spectators will spend days camping out on the street in hopes of getting a good spot to watch the parade. What many people don't know is that you can reserve grandstand seating for the best parade view in the house through Pasadena's Sharp Seating, the Official Seating Company of the Tournament of Roses Parade for more than 75 years.

Sharp Seating has a variety of ticket and parking packages available for the Rose Parade, as well as for other activities that make up the Tournament of Roses Celebration. Tickets are selling quickly for grandstand seating at what is historically known as TV Corner; the same view TV cameras capture for the parade's network broadcast – Reserve now for the best selection. Ticket prices range from \$42-\$85 per seat, depending on location, plus \$30 for a parking permit

Sharp Seating also provides tickets for a variety of pre- and post-parade events, including Decorating Places, Post Parade Viewing, BandFest and EquestFest. BandFest features bands from around the country celebrating their participation in the Rose Parade through a series of on-field shows that showcase their musical and marching prowess. BandFest performances take place December 29 and December 30, 2010.

At EquestFest, parade fans can stroll through the Rose Parade stable area and meet many of the equestrians they will see on New Year's Day, you can enjoy taking a photo with their beautiful horses. Visitors will enjoy riding demonstrations and equestrian drills, as well as ongoing exhibits, musical performances, and great food. EquestFest is December 29, 2010. Tickets for EquestFest and BandFest are extremely affordable at \$15.00 each, making them the perfect family adventure.

Parade fans who want an up-close and personal look at the Rose Parade's legendary floats can purchase tickets to watch the final stages of float decoration at three different locations in Pasadena, including two locations inside the Rose Bowl stadium itself. Tickets are also available to view the floats after the parade. These events are extremely popular, so avoid long lines and purchase tickets (\$10 for each event) in advance.

Tickets for the Tournament of Roses Parade and all other events can be purchased online at www.sharpseating.com or by calling (626) 795-4171.